# **BIHU MUTUAL**

#### OVERTURN IS JUST ANOTHER FORM OF RETURN

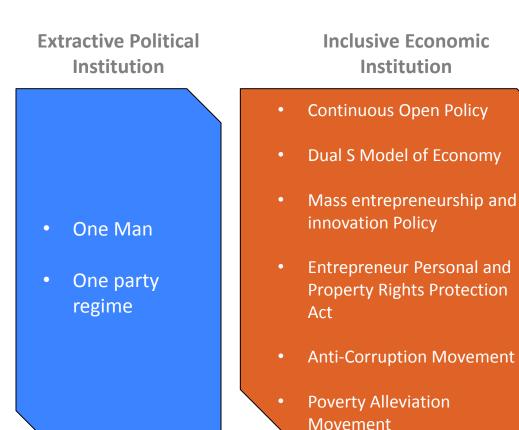




# Myth China and Cooperative

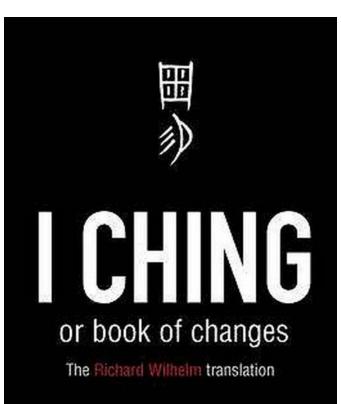
### Myth of China's continuous growth





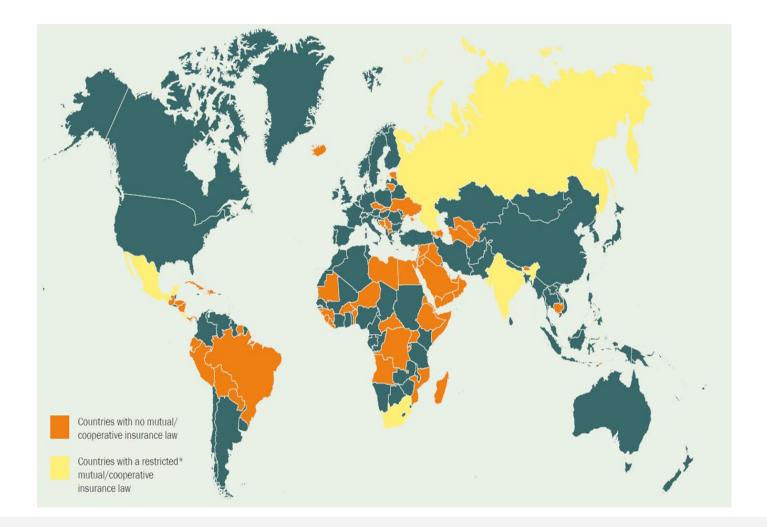
When Collision Happens

Forbid GFTYVSPromote InternetForbid ICOVSPromote Block Chain



With a foreword by C.G.Jung

# In 45% of the world's countries, local law does not allow mutual/cooperative insurance



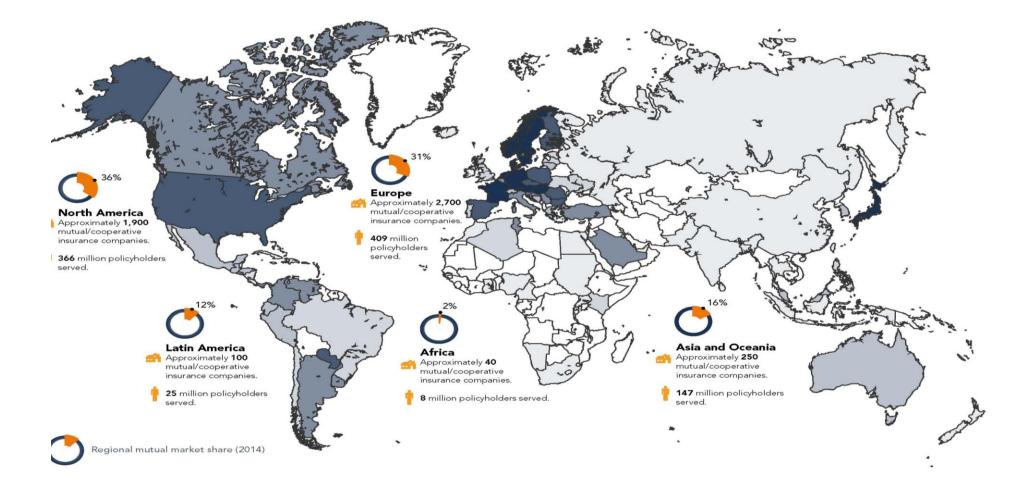
Source: ICMIF

#### www.icmif.org

#### Why no cooperatives in socialist countries



"When I talked about cooperative values with Chinese executives, they were confused and frightened. These top managers from socialist countries think that is impossible and unacceptable." --Michael s Pritula, Mckinsey&Company on ICMIF member conference 2015



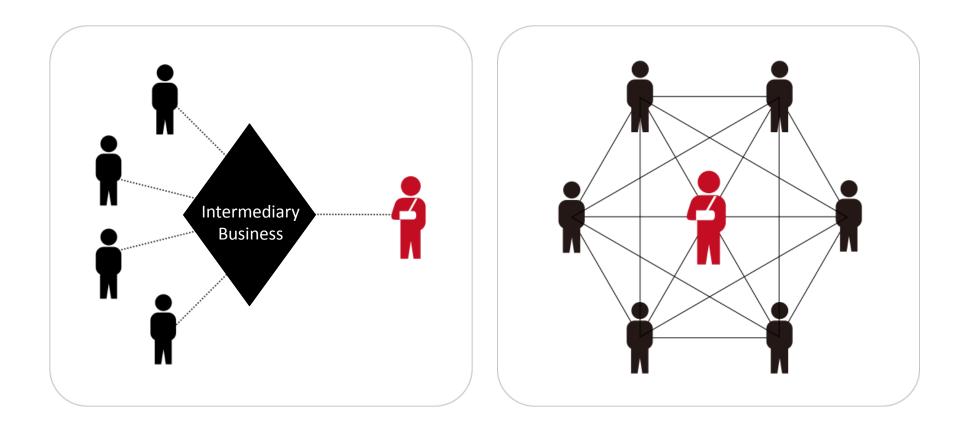


# **BIHU ORC**

# We only operate one product That is Trust

## Maximum degree of disintermediation

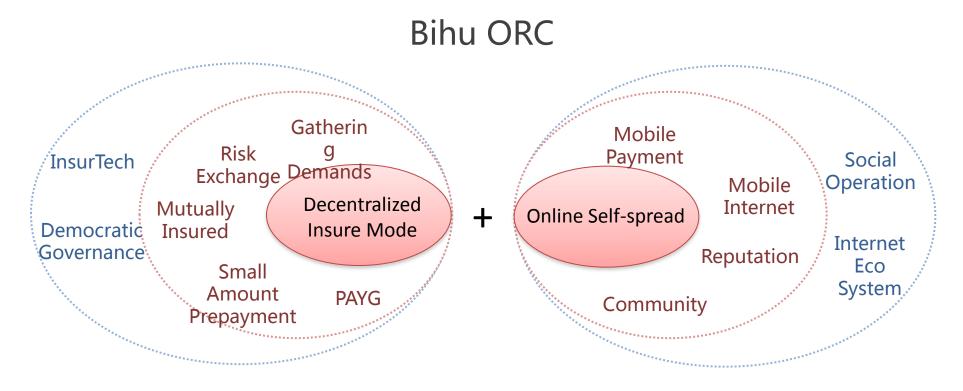




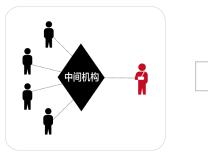




# Demand-oriented disruptive innovation



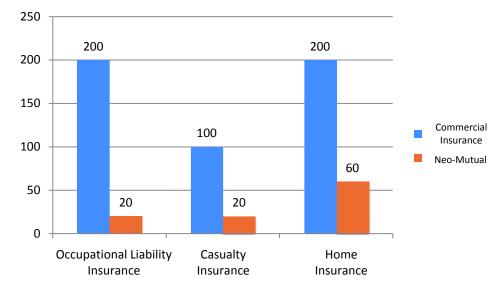
- 1. Join membership on small amount deposit
- 2. Account balance deduction according to statute when risk activities occurred
- 3. Recharge to keep account balance at a certain level to maintain membership



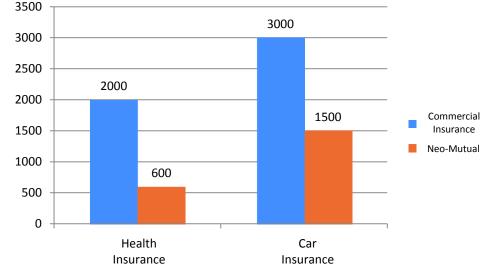


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### Huge Price Advantage







#### • No surplus profit

• Light-weight internet operation with simplified products. Reduce management cost with less complex structure. Utilizing marginal resources such as TPA companies.

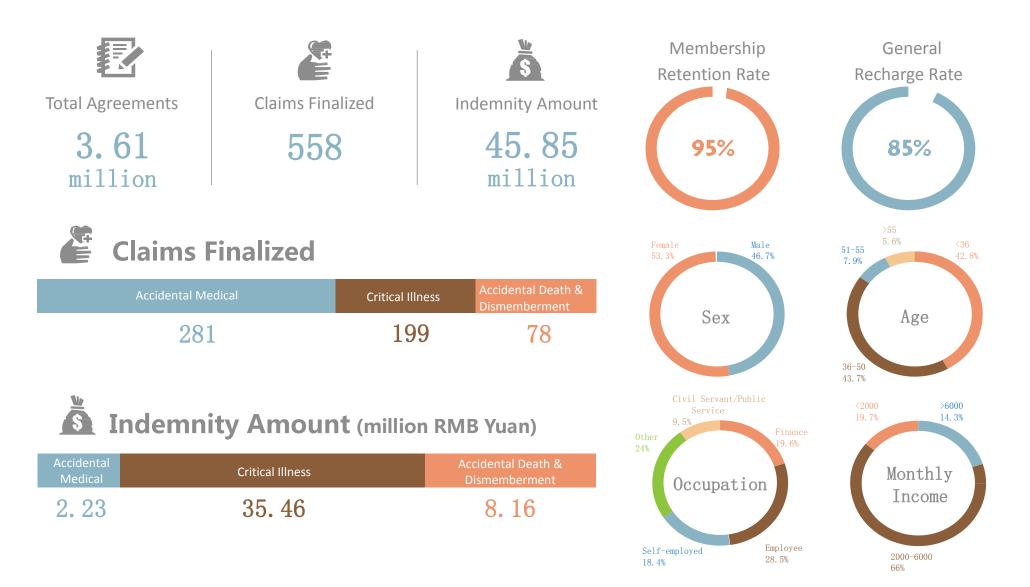
• Easy to spread through the internet without establishing expensive channels. Currently, 38% of members of Bihu Mutual joined through friends recommendations.

• Online users tend to be relatively young and engaged in occupations with low risk. Also, reinsurance cost is cut. Furthermore, overall cost can be effectively reduced since members within observation period are subject of sharing the cost.



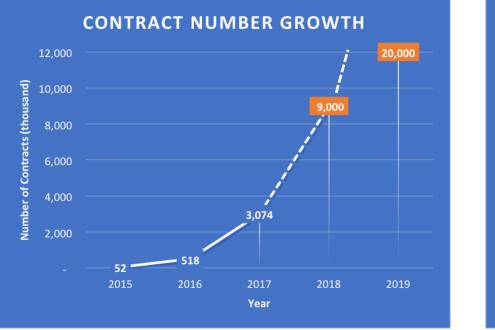
### **Overview of Bihu-Mutual**

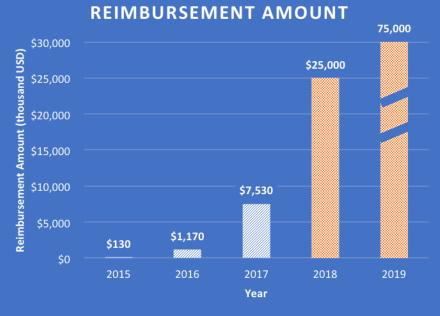




# Explosive growth of Bihu ORC







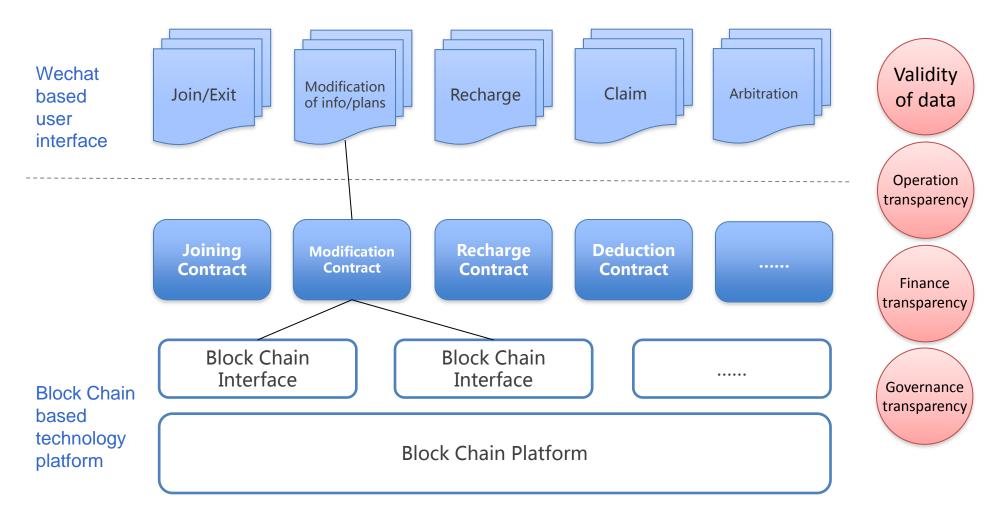
Bihu ORC has been brought online in June 2015. Number of contracts increased by 5800% during the recent 2 years.

Bihu planned to get reciprocal **Insurance license** approval in Jan. 2019. Therefore we expect a greater expansion in contract number. As B round financing for Bihu is finalized and ORC model has been successfully approved, Bihu aims to achieve a 3-5 times growth in contract number in the following year.



# TIME TO CHANGE SSE+Block Chain

## Cooperate with VYV Group France - Block Chain

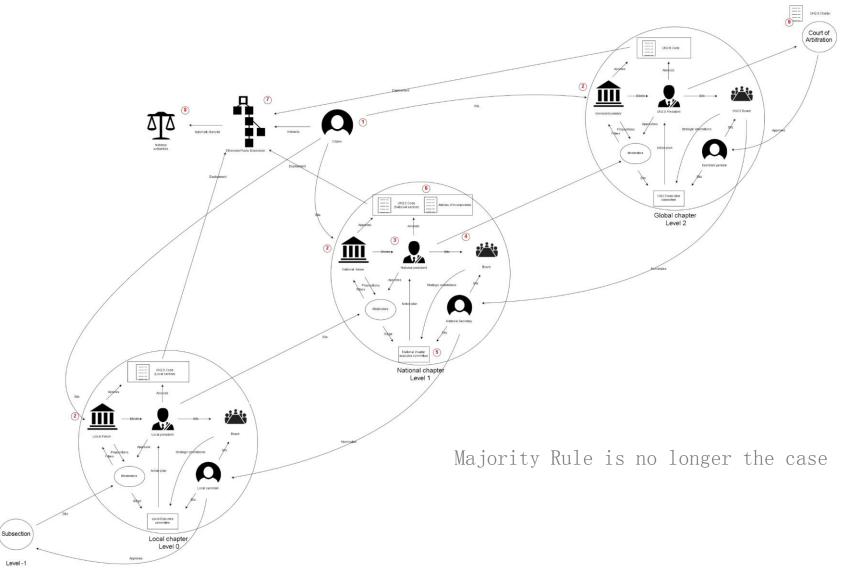


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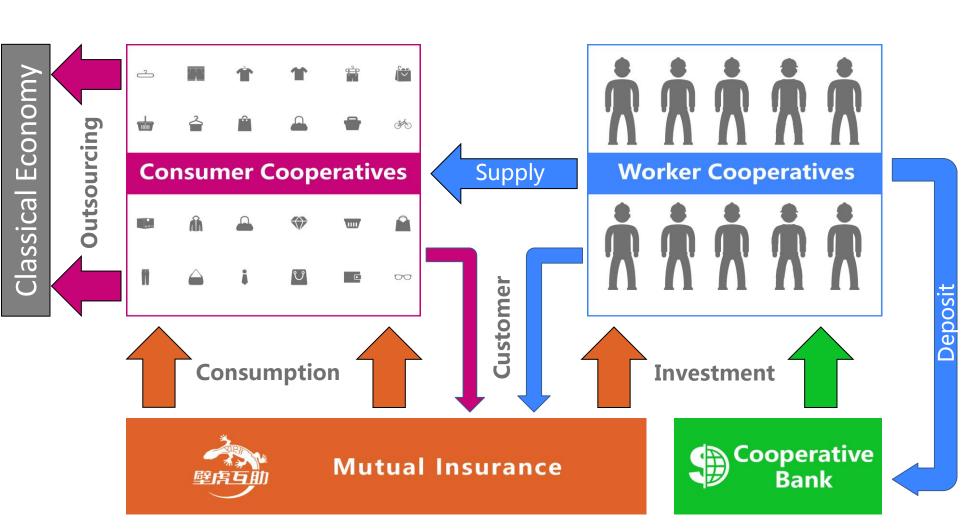
By cooperate with VYV Group, Bihu and VYV aim to solve the problem of trust mechanism and governance by developing block chain system.

#### New form of Governance under block chain





#### SSE as a solution - Bihu eco-system







THANKS!